



European Commission

Enterprise and Industry

German Multistakeholder CSR Workshop

European Commission on policy CSR

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Our new policy (1): the context

- European Multistakeholder Forum on CSR
- Lisbon Agenda → Growth and Jobs Strategy
- Enlargement of the European Union
- Progress, but not enough

Our new policy (2): the content

- CSR and the European Growth and Jobs Strategy
- No EU regulation of CSR *per se*
- Priority areas: including SMEs, research, international dimension, cooperation with Member States
- Multistakeholder Forum
- European Alliance for CSR

The Multistakeholder Forum

- Review Meeting December 2006
- Working level meetings
- Challenge of keeping all stakeholders on board

The European Alliance on CSR

- Business-led (+/- 130 companies), with backing from the European Commission
- “Laboratories”
- Need to communicate, and to involve and engage other stakeholders
- 1st High-Level meeting tomorrow...

Enterprise and Industry priorities

- The link between CSR and the Growth and Jobs Strategy
- SMEs (report, projects, e-newsletter, event 3 May)
- Multistakeholder initiatives on sector basis



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